




# LING NI

DESIGNER

## CONTACT

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## EDUCATION

### BAYLOR UNIVERSITY

Bachelor of Science- Dec. 2018  
Major: Apparel Design and Product Development  
Major: Business Administration

### SPRINGBOARD

UX/UI Certification- 2022

## SKILLS

Chinese (fluent)  
Adobe Creative Suite  
Sketch  
Figma  
Miro, InVision, Marvel  
Microsoft certified  
Color matching  
Gerber Technology  
PLM / Tech packs  
Optitex 3D  
NedGraphics Textile Design  
Product development  
Pattern making and draping  
Print design  
Photography

## PORTFOLIO

 [www.ling--ni.com](http://www.ling--ni.com)

## WORK EXPERIENCE

### ASSOCIATE DESIGNER

United Legwear | 2022 - present

- Design and present **Hurley** seasonal lines.
- Evaluate sales samples and provide comments.
- Initiate and update all **CADs, Tech Packs, and artwork needs.**
- Maintain clear communication with factories and ensuring all information passed are correct, responsible of moving along large qty of product orders.
- Trend/mood research, early product/fabric development
- Helped grow business within the value channel

### UX/UI Design Career Track Fellow

Springboard | 2020 - 2022

- Collaborated with real time clients in the mental health industry to lead discovery **UX research** of their platform, redefining user experiences that delivers the best results.
- Completed individual UX/UI projects from research to final prototype. Sectors include **ecommerce, social media, mental health, and pets.**
- Understand and evaluate data, identify design problems and formulate plans
- Research UI trend and implementing innovative concepts into current design library.

### ASSISTANT DESIGNER

Tailored Brands | 2020 - 2022

- Responsible for all trim and fabric libraries for the tailored division.
- Accountable for assigning trims to fabric swatches each season and all submit approvals, trend and mood boards for various brands.
- Create sketches for new designs, new label mock ups and packaging needs.
- Maintain clear communication with buyers, fabric vendors, mills, and factories.

### ASSISTANT DESIGNER

Basic Resources | 2019 - 2020

- Designed and presented seasonal products with sales and executive team. Products included men's and women's undergarments, sleepwear, and sportswear for Izod, Van Heusen, USPA, private label, Reebok, and Lucky Brand. **Headed** design team for Izod and VH S21 season.
- Proficient in interchanging between multiple brand identities, understand various market needs, and identifying trends.
- Created, prepared and updated CADs, sales decks, tech packs.
- Facilitated mood board creation, trend research, color palette, print design, and presentation with executives.
- Trained in color matching- delegated submit approval for color lab dips, print strike offs, sample qualities, and bulk approvals.
- Communicated with factories internationally.

Previously held internships at **Adam Selman, Naem Khan, and Wolf Manufacturing**

\*References available upon request